

Preferred Physicians Medical.

Anesthesiologist founded, owned,
and governed since 1987.

Providing professional liability insurance
exclusively to anesthesiologists.



Anesthesiologists only.



Established in 1987, Preferred Physicians Medical (PPM) pioneered the concept of a specialty-specific insurance company. Today, PPM is owned entirely by its policyholders and is the sole anesthesiologist-only malpractice insurance carrier in the nation.

Our anesthesia-specific approach guarantees that our entire focus is dedicated to you and your practice specialty. Your premiums reflect anesthesia loss experience exclusively and your premium dollars are never diverted to subsidize the claims of other medical specialties.

Your reputation, our mission.

As a physician, your professional reputation is at stake in any malpractice lawsuit. That's why PPM utilizes seasoned in-house claims attorneys to provide litigation management, oversight and expertise. We aren't casual observers; our people are engaged and involved.

We cultivate strategic relationships with talented, courtroom-savvy defense attorneys and use prominent, experienced expert witnesses. Most importantly, we keep you involved in your litigation.

Since our inception, PPM's claims department has investigated over 8,500 adverse anesthesia outcomes, and managed over 3,000 litigation cases. With this level of experience to draw upon, we'll understand the medical issues and tailor a defense strategy to provide the ultimate protection to your reputation.



Where risk meets
its match: expert
advice tailored to
your practice.

Exceeding
expectations.

Risk management at PPM highlights our anesthesia expertise. Our on-site risk management programs address very specific anesthesia practice concerns; no multi-specialty medical issues, no generic lectures.

PPM develops its risk management materials using information gathered from our investigation of over 8,500 adverse anesthesia outcomes. Utilizing this substantial database, PPM monitors developing anesthesia loss trends, identifies areas of increased risk, and provides practical, anesthesia-specific risk management advice and strategies.

PPM policyholders also have access to comprehensive risk management resources, including around-the-clock advice, on-site programs, our risk management newsletter, *Anesthesia & the Law*, and exclusive access to risk management materials via a policyholder-only area on our website, ppmrrg.com.

Policyholders routinely tell us that our customer service is superior to any they have ever experienced in the industry. Timely responses, comprehensive answers and straight-forward advice are routine. Our entire staff focuses exclusively on anesthesia, so policyholders always have access to knowledgeable company representatives. There are no insular insurance agent go-betweens or bureaucratic layers. We invite you to ask anyone who has ever insured with us.



Proven results.



Our approach to litigation is uncommon and our courtroom results are impressive. While typical insurance companies look for early settlements in order to avoid litigation expenses, PPM places no such monetary price tag on your reputation.

Results underscore the success of our approach.

PPM has, for example, ignored industry trends and advice suggesting the need to routinely settle upper-extremity nerve damage lawsuits, namely brachial plexus and ulnar neuropathies. Conventional wisdom argued that juries would have difficulty understanding the medicine and \$150,000 to \$200,000 settlements were typical.

PPM studied existing litigation, gathered relevant medical literature and enlisted prominent experts to explain the medicine. The verdict: PPM has tried 37 claims of upper extremity nerve damage and obtained 37 consecutive defense verdicts.

And, our efforts continue even after trial. Unlike many malpractice insurance companies, PPM aggressively pursues reimbursement of our defense costs from plaintiffs. In recent years we have obtained cost judgments in excess of \$1 million.

Proven results that speak volumes about our commitment.

And there are other advantages.



STABILITY. PPM has an outstanding record of sound financial results regardless of changing market conditions.

CONSISTENCY. Our entire management team has been with PPM for over 17 years. Our PPM staff has an average tenure of more than 10 years.

SELECTIVITY. Our application procedure is not mere formality. It's the start of a thorough underwriting process that makes the protection we provide both more secure and affordable. PPM policyholders only share risk with other highly qualified anesthesia practices. Underwriting selectivity helps avoid costly malpractice litigation, improves operating results and ultimately lowers premiums.

COMPETITIVE. Our pricing is competitive and we offer a number of favorable coverage terms. We candidly describe coverage options and offer recommendations based on your needs, not ours. In as little as one year, policyholders may qualify for a free retirement tail.

OWNERSHIP. PPM is 100 percent owned by the anesthesiologists we insure. Profits benefit our policyholders by increasing the value of their shares of stock.

What policyholders are saying.

“Our group is in the process of transitioning from our long-term leadership to a new leadership team. We are fortunate to have PPM there to provide excellent service and risk management advice. Whenever we have a claim, they are focused only on our interests, not other providers.”

– *Anesthesiologist from Washington*

“It is great talking with people that are knowledgeable about our practice and our concerns. We have experienced some unusual challenges and that PPM has taken the extra step to *personally* meet with us really underscores their commitment to finding the best solution. We have never experienced that level of attention from another carrier.”

– *Anesthesiologist from New York*

“PPM’s customer service has been prompt and helpful. We have participated in a well-received risk management program and PPM’s sales team continues to check in on a regular basis. With this level of service, we don’t hesitate to recommend PPM to our colleagues.”

– *Business Manager from Colorado*

“You guys are like family. Whenever I’ve called, I was able to speak with someone already familiar with our group and situation, every single time.”

– *Anesthesiologist from Georgia*

“At my trial, PPM was there to support me, answer my questions and put my mind at ease regarding my testimony. I felt like I won my case because of my attorney, and PPM helped me *survive* the stress of the trial and testifying.”

– *Anesthesiologist from Kentucky*

“Immediately after notifying PPM of my lawsuit, PPM contacted me and stated unequivocally we’ll stand by you every step of the way. At no time did they express anything but optimism, confidence, and determination to reach my *unanimous* defense verdict, which came after three weeks of trial. PPM is a white knight for anesthesiologists!”

– *Anesthesiologist from Arizona*

Contact Us

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